



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

23 Aug 2023

DIVISION MEMORANDUM
No. 417 s. 2023

**2023 OPLAN BALIK ESKWELA- PUBLIC ASSISTANCE
ACTION CENTER (OBE-PAAC)**

To: OIC-Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors/PSDSs
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. With reference to **DepEd Memorandum No. 048, s. 2023** titled “**2023 Oplan Balik Eskwela**” and **Regional Memorandum No. 481 s. 2023** titled “**Activating the 2023 Oplan Balik Eskwela (OBE) Public Assistance Action Center (PAAC)**”, this Office announces the composition of Schools Division Office (SDO) Oplan Balik Eskwela - Public Assistance Action Center (OBE-PAAC), to wit:

Designation/Area of Concern	Name	Position	Contact Information
Chair	Celedonio B. Balderas Jr.	Schools Division Superintendent	tayabas.city@deped.gov.ph
Co-Chair	Antonio P. Faustino Jr.	OIC-Assistant Schools Division Superintendent	antonio.faustino@deped.gov.ph
Vice Chair	Dr. Jerome A. Chavez	Education Program Supervisor (EPS)/ Division Public Assistance Coordinator (DPAC)	jerome.chavez@deped.gov.ph
Members:			
Legal/ Administrative	Conrado C. Gabarda	Administrative Officer V	conrado.gabarda@deped.gov.ph
Curriculum	Dr. Edwin R. Rodriguez	Chief – CID	edwin.rodriguez@deped.gov.ph
Governance	Dr. Imelda C. Raymundo	Chief – SGOD	imelda.raymundo@deped.gov.ph
LIS/LRN	Marife R. Lagar	Planning Officer III	marife.lagar@deped.gov.ph
Kindergarten/ SPED	Mildred Z. Galleno	EPS – Kinder/ SPED	mildred.galleno@deped.gov.ph
ALS	Teofila A. Ocumin	Education Program Specialist II – ALS	teofila.ocumin@deped.gov.ph
Private Schools/ Social Mobilization	Joan Kathleen M. Talabong	Education Program Specialist	joankathleen.brizuela@deped.gov.ph



Brgy. Poto, Tayabas City



(042) 710-0329 or (042) 785-9615



tayabas.city@deped.gov.ph



<https://depedtayabas.com/>

School Facilities	Engr. Jaypee A. Escobar	Senior Technical Assistant I	jaypee.escobar@deped.gov.ph
Health Protocol	Dr. Chris John V. Supetran	Medical Officer III	chrisjohn.supetran@deped.gov.ph
Information/ Media Relations	L.C. Richelle F. Quintero	EPS – English/ Division Information Officer (DIO)	richelle.quintero@deped.gov.ph
IEC Materials	Mark Bryan F. Valencia	Information Technology Officer I/DIO	markbryan.valencia@deped.gov.ph

2. The OBE-PAAC aims to address problems, queries, and other concerns commonly encountered by the public at the start of the school year. Its members shall closely coordinate with the schools concerning their OBE issues and concerns.

3. The Division Public Assistance Coordinator and Division Information Officers will serve as the secretariat and monitoring, and teleresponder team during the conduct of this activity. The members with their respective areas of concern are expected to respond to messages received through emails, text messages, and social media to provide relevant and timely technical assistance.

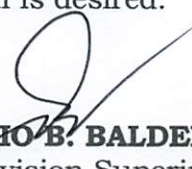
4. Likewise, schools are encouraged to have OBE-PACC which shall be composed of a minimum of three (3) and maximum of five (5) OBE members, depending on the school population:

Chair: Principal **or** Assistant Principal **or** Head Teacher
Vice-Chair: School Information Coordinator
Members: School Non-teaching personnel

5. The schools' OBE-PAAC hotlines should be submitted to the Regional Office through the Public Affairs Unit via this online form: bit.ly/2023OBE4AHotlines.

6. For more information and further clarification on OBE-PACC duties and responsibilities and Terms of Reference (TOR) in all governance levels, attached is the **DepEd Order No. 048, s. 2023**, for your perusal.

7. Immediate dissemination of this Memorandum is desired.


CELEDONIO B. BALDERAS JR.
Schools Division Superintendent

Encl: DepEd Order No. 048, s. 2023

Reference: DepEd Order No. 048, s. 2023, and RM No. 481 s. 2023

To be indicated in the Perpetual Index
under the following subjects:

OPLAN BALIK ESKWELA PUBLIC ASSISTANCE ACTION CENTER (OBE-PAAC)

SGOD - 2023 oplan balik eskwela- public assistance action center (obe-paac)
NONE/August 22, 2023



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Republic of the Philippines
Department of Education

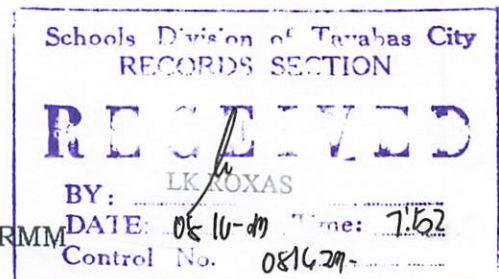
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DepEd MEMORANDUM

No. **048**, s. 2023

2023 OPLAN BALIK ESKWELA

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher, and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public Elementary and Secondary School Heads
All Others Concerned



1. The Department of Education (DepEd) shall conduct the **National Oplan Balik Eskwela (OBE)** to engage agencies, organizations, and other stakeholders in preparation for the opening of the SY. For the **school year (SY) 2023–2024**, the OBE shall run from August 14 to 26, 2023.
2. The OBE is part of the Department's effort to ensure that learners from public and private schools are properly enrolled. It aims to address problems, queries, and other concerns commonly encountered by the public at the start of the SY.
3. The OBE 2023 has the following components:
 - a. **Convergence.** Members of the OBE Inter-Agency Task Force shall focus on their respective preparations and initiatives in relation to DepEd Order No. 22, s. 2023 or Implementing Guidelines on the School Calendar and Activities for the SY 2023–2024. The member agencies will perform a critical role by providing guidelines on health and safety, peace and order, and transportation, among others when the school year opens. These agencies include:
 - i. Department of Energy (DOE);
 - ii. Department of the Interior and Local Government (DILG);
 - iii. Department of Health (DOH);
 - iv. Department of National Defense (DND);
 - v. Department of Public Works and Highways (DPWH);
 - vi. Department of Social Welfare and Development (DSWD);
 - vii. Department of Trade and Industry (DTI);
 - viii. Department of Transportation (DOTr);
 - ix. Department of Information and Communications Technology (DICT);
 - x. Manila Electric Company (MERALCO);
 - xi. Metropolitan Waterworks and Sewerage System (MWSS);
 - xii. Metropolitan Manila Development Authority (MMDA);
 - xiii. Philippine Atmospheric, Geophysical, and Astronomical Services Administration (PAGASA);

- xiv. Philippine National Police (PNP);
- xv. National Disaster Risk Reduction and Management Council (NDRRMC);
- xvi. National Telecommunications Commission (NTC); and
- xvii. Presidential Communications Office (PCO).

- b. **Command Conference.** A Command Conference shall be held in the DepEd Central Office among the DepEd officials, partner agencies from the public and private sectors, media, and other stakeholders on August 15, 2023.
- c. **Communication.** DepEd shall provide the public with important information through press releases, media interviews, website postings, updates on the official Facebook, Twitter, and Instagram accounts, and other available media.
- d. **Client Assistance.** An OBE Public Assistance Command Center (PACC), formerly known as the Department of Education Information and Action Center (DEIAC), shall be set up at the central, regional, and schools division offices through its Public Affairs Unit (PAU).

i. **Functions of the OBE-PACC**

The OBE-PACC shall serve as an information and complaints processing and routing mechanism. It shall perform the following functions:

- (1) receive, process, and respond to simple queries, information requests, and complaints from the general public, including those forwarded by other DepEd offices;
- (2) assist in the dissemination and clarification of DepEd policies, programs, projects, and processes, particularly those relevant to the opening of classes;
- (3) correctly identify and coordinate with the concerned DepEd offices on complex concerns that will require the specific offices' appropriate action; and
- (4) monitor, document, and submit reports on all issues and concerns received by the OBE-PACC, including the action taken.

ii. **Services of the OBE-PACC**

Each OBE-PACC shall ensure that the following are available to the public for the duration of OBE:

- (1) hotlines;
- (2) emails (e.g., Hotline 8888; CSC, PCC, PMS, FOI, ARTA, depedactioncenter@deped.gov.ph);
- (3) short Messaging Services (e.g., Smart and Globe);
- (4) social Media (Facebook);
- (5) letters and Endorsements; and
- (6) walk-ins.

iii. **Composition of OBE-PACC at the Central Office**

The OBE implementation shall be under the general supervision of the **Undersecretary and Chief of Staff** and **Undersecretary for Operations** as co-chairs and the **Assistant Secretary for Operations (Field Operations)** as vice-chair of the 2023 *Oplan Balik Eskwela*. This will be in coordination with all offices in the Central Office.

iv. **Composition of OBE-PACC at the region, division, and school levels**

(1) Regional Office

Chair : Regional Director
Co-Chair : Assistant Regional Director
Vice Chair : Regional Information Officer/
Regional Public Assistance Coordinator
Public Affairs Unit
Members : Legal Unit
Administrative Division
Curriculum and Learning Management Division
*(Other relevant offices may be included)

(2) Schools Division Office

Chair : Schools Division Superintendent
Co-Chair : Assistant Schools Division Superintendent
Vice Chair : Designated Division Public Assistance
Coordinator
Members : Legal Section ~~or~~ its equivalent
Administrative Section ~~or~~ its equivalent
Curriculum Implementation Division
*(Other relevant offices may be included)

(3) School level

Chair : Principal ~~or~~ Assistant Principal ~~or~~ Head Teacher
Vice-Chair : School Information Coordinator
Members : School non-teaching personnel

4. At the School level, OBE-PACC duties and responsibilities shall be limited to receiving, processing, and responding to simple queries, information requests, and complaints from the general public. It shall only be performed during the actual conduct of OBE-PACC 2023.

5. Teaching personnel shall be entitled to earn vacation service credits arising from their active involvement as members of the school *Oplan Balik Eskwela* working committees and/ or voluntary services in the *Oplan Balik Eskwela* activities. Teachers shall earn one-day service credit for accumulated eight hours of service as committee members and/or volunteers in the school preparation and partnership engagement activities, but not to exceed the total of six days' service credits. The computation of the service credits to teachers shall be in consonance with DO 53, s. 2003 titled Updated Guidelines on Grant of Vacation Service Credits to Teachers, particularly, Item No. 1-d sub-items d and k and Item No. 1-f.

Likewise, non-teaching personnel shall be granted Compensatory Time-Off (CTO) for all services rendered during weekends as members of the *Oplan Balik Eskwela* working committees and/or voluntary services in the OBE activities. Eight hours of accumulated services are equivalent to one-day CTO.

6. There shall be a minimum of 3 and maximum of 5 OBE members per school, depending on the school population. The OBE members in schools must have proper knowledge on the correct enrollment process and other relevant school information.

7. The conduct of the OBE shall adhere to existing relevant policies of DepEd in conducting activity inside the school premises.

8. The Terms of Reference (TOR) for the different Committees are enclosed.

9. All expenses incurred during this activity and the payment for the services of the concerned personnel during the OBE shall be charged to the General Administrative Support Services (GASS) Funds and local funds for regional and schools division personnel, subject to the usual accounting and auditing rules and regulations.

10. All DepEd personnel are enjoined to support this activity to ensure the smooth opening of classes.

11. For more information, please contact:

The Office of the Secretary - Public Affairs Service

Department of Education Central Office

DepEd Complex, Meralco Avenue, Pasig City

Telephone Numbers: (02) 8633-1942

Mobile Phone Numbers: 0919-456-0027 and 0995-921-8461

Email Addresses: depedactioncenter@deped.gov.ph

pas.cd@deped.gov.ph

pas.od@deped.gov.ph

12. Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary:

ATTY. MICHAEL WESLEY T. POA
Undersecretary



Encl.:

As stated

Reference:

DepEd Memorandum No. 063, s. 2022

To be indicated in the Perpetual Index under the following subjects:

ADMISSION
BUREAUS AND OFFICES
CAMPAIGN
COMMITTEES
LEARNERS
OFFICIALS
PROJECTS
SCHOOLS



**2023 DEPED OPLAN BALIK ESKWELA
PUBLIC ASSISTANCE COMMAND CENTER**

TERMS OF REFERENCE

1. Telereponders

- 1.1. Attend to callers with queries, complaints, problems, or requests concerning school opening and other education matters;
- 1.2. Provide immediate appropriate actions/solutions for issues/concerns received from callers;
- 1.3. Refer complaints/cases that need immediate investigation to the Legal Team if necessary; and
- 1.4. Submit the required daily monitoring and afternoon reports to the Secretariat for consolidation and evaluation.

2. Emails, Short Messaging Service (SMS), and Social Media (Facebook)

- 2.1. Reply/respond to messages received and print the messages, if necessary;
- 2.2. Refer complaints/cases that need immediate investigation to the Legal Team, if necessary; and
- 2.3. Submit the required daily monitoring and afternoon reports to the Secretariat for consolidation and evaluation.

3. Secretariat and Monitoring

- 3.1. Oversee and supervise the daily operations of the activity;
- 3.2. Prepare the daily reports for the Secretary's information based on the submitted reports of the teams;
- 3.3. Make print and video documentation;
- 3.4. Gather and consolidate data from the different committees and generate daily reports;
- 3.5. Document and finalize the 2023 *Oplan Balik Eskwela* Terminal Report;
- 3.6. Provide the technical needs of the team; and
- 3.7. Assist all teams, if necessary.

4. Media Relations

- 4.1. Set and coordinate schedules for press conferences;
- 4.2. Prepare media advisories, invites, and briefers of the activity for the Executive Committee and stakeholders;
- 4.3. Facilitate the press conference and assist the media partners;
- 4.4. Attend to media requests for data and interviews; and
- 4.5. Coordinate with the partners and stakeholders.

5. Logistics and Support

The Logistics and Support Team shall be composed of the following sub-committees:

- 5.1. **Finance**
Handle OBE financial requirements.
- 5.2. **Food**
Take charge of the food to be served during the conduct of OBE and all OBE activities.
- 5.3. **Physical Arrangement/Setup, Security, Sound System, and Transportation**

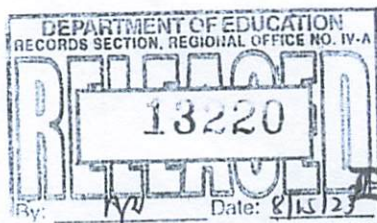
- 5.3.1. Set up the OBE Command Center at the *Bulwagan ng Karunungan* following the floor plan;
- 5.3.2. Maintain the cleanliness and orderliness of the OBE Command Center; and
- 5.3.3. Ensure peace and order during the OBE.

5.4. **Registration and Attendance**

- 5.4.1. Record all guests and participants in OBE; and
- 5.4.2. Take daily attendance of committee members.

5.5. **Supplies and Equipment**

Provide the materials and equipment needed for OBE.



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



14 August 2023

Regional Memorandum

No.481 s.2023

**ACTIVATING THE 2023 OPLAN BALIK ESKWELA (OBE) -
PUBLIC ASSISTANCE ACTION CENTER (PAAC)**

To **Schools Division Superintendents**

1. As part of the Oplan Balik Eskwela, the Regional Office directs the Schools Division Offices (SDOs) and schools to **set up their OBE - Public Assistance Action Center (PAAC) hotline/s for them to be easily contacted by clients who may have any concerns or inquiries**. These hotlines should be uploaded on the SDOs' and schools' official Facebook pages and other official platforms for quick dissemination. It should also be posted near the school to increase reach and visibility among parents and other stakeholders.
 - a. The Region encourages Division Offices and Schools to include cellphone numbers, their official Facebook pages, landlines, and email addresses, as part of their hotlines.
 - b. In addition, the offices can also specify the hotline numbers for the following concerns
 - i. LIS or LRN concerns;
 - ii. Kindergarten concerns;
 - iii. SPED concerns;
 - iv. ALS concerns;
 - v. Private School concerns;
 - vi. Main OBE hotline/s; and
 - vii. hotlines for other concerns which the schools or SDOs may add.
2. The Schools Division Offices and schools' OBE-PAAC hotlines should be submitted to the Regional Office through the Public Affairs Unit. This will help the OBE Taskforce in providing assistance and referring clients/stakeholders who seek assistance with the Regional Office to the appropriate office or school when needed.






Address: Gate 2, Karangalan Village, Cainta, Rizal
Telephone No.: 02-8682-2114
Email Address: region4a@deped.gov.ph
Website: depedcalabarzon.ph



Certificate No. PHP QMS
22 93 0085

3. The Schools Division Offices and schools' OBE-PAAC hotlines should be submitted to the Regional Office through the Public Affairs Unit via this online form: bit.ly/2023OBE4AHotlines.
4. For clarifications, the Public Affairs Unit may be reached through email at pau.calabarzon@deped.gov.ph.
5. For information, guidance, and widest dissemination.


ATTY. ALBERTO T. ESCOBARTE, CESO II
 Regional Director 

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